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Commercial News USA Delivers Exporting Success

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Will Humphreys, vice-president of Big John Tree Transplanter Manufacturing, Inc. credits Commercial News USA with generating qualified leads for Big John that have led to sales. Moreover, he says, the pattern of leads from around the world has provided the company with invaluable market research.

In the past year, Big John has entered new markets in Canada, Iran, Lebanon, Mexico, Mongolia, Russia, Spain, The United Arab Emirates, The United Kingdom, The Ukraine and Vietnam.

"Currently we are working on establishing customers and distributors in all of these countries in addition to China, India, Turkey, Malaysia and The Philippines. Later this year we expect to solidify distributorship relationships in several Central and South American countries also," says Humphreys.

Looking ahead, Big John sees continued growth potential overseas. "The world is becoming increasingly interdependent and we at Big John welcome the opportunity to assist our customers wherever they may be," says Humphreys.

Will Humphreys

Vice President

– Big John Tree Transplanter Mfg., Inc.



The spoon shaped blades on a Big John Transplanter are inserted into the ground along a curvilinear track forming a totally enclosed pod of roots and soil. The tree is then removed from the soil and transported to its new home.

- There has never been a better time to look beyond your current market to the entire world for new customers.
- 95% of the world's consumers live outside the United States: Commercial News USA is the way to reach them.

*The World Is waiting For You.
What Are You Waiting For?SM*

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